



Built by Members
with the help of Sponsors

1-877-WE12ATV

www.wewanttoatv.com

For Members

Ride Legal & Ride all the Time!

Who is Tri-County ATV?

- **501 (c) 4, Non-Profit Organization**
- **Pennsylvania's Largest Private Membership ATV Club**
- **Family Oriented ATV Organization**
- **Club owns its primary grounds of 700 acres located in beautiful Heilwood, Pennsylvania and offers over 850 acres of additional leased prime trail riding area**
- **Members access 24/7**
- **Doubled its membership base 4th year in a row**
- **Provides a place to Ride Legal and Ride all the Time**

Why Sponsor?

- **Exclusive Packages**
- **Expansive Membership Base**
- **Custom Packages**
- **Year Round Exposure**
- **Continuous Recognition**
- **Member Loyalty**
- **Exclusive Purchasing**
- **Permanent Name Placement**
- **Targeted Market**
- **Over 18000 nonmember attendees visited last year**
- **We do Business with Those that do Business with Us**

How does it Work?

Easy as 1 2 3

- 1. Review the sponsorship levels**
- 2. Choose the one that is best for you and your business**
- 3. Provide the necessary information**

- 1. Customize your sponsor level**
- 2. With your representative establish barter or like exchange**
- 3. Provide the necessary information**

Titanium Benefits

- **5 Tri-County memberships**
- **Choice of Exclusive logo project**
- **Vendor Space**
- **Exclusive Dealer Day**
- **Custom Trackside banner**
- **Sponsor Plaque**
- **Website Links**
- **Featured Newsletter space**
- **Display and distribution of promotional materials**
- **Primary purchasing of club necessitated items.**
- **Exclusivity of purchase for any quad raffle giveaways.**
- **Exclusive Halloween shirt logo printing**
- **Second item logo printing**
- **Preferred place of purchase for our members**

Investment \$1000

Dealer Day

Titanium Exclusive Benefit

- **As a Titanium Sponsor you are entitled to a Dealer Day with Full club Access.**
- **Sponsors can use their dealer day for an event of their choice i.e. customer appreciation, corporate dealer ride, company picnic, sales promotion, training day etc.**
- **Sponsors can choose to use their dealer day at any time other than scheduled Tri County Events.**
- **The Kitchen is available to provide catering to suit your needs with various menus and pricing.**
- **Trail guides, tours, kitchen personnel etc. will be provided at request at no additional charge.**

Kitchen Catering

Titanium Exclusive Benefit

Choose your menu style. Prices subject to change.
Minimum count may be required for certain choices

- **Concession Style-** guests pay per order
Pizza, wings, french fries, fried foods, hot dogs, etc.
- **Picnic Style-** **\$6.00 per person**
Burgers, hot dogs, beans, salads, beverage*
- **Fair Style-** **\$7.00 per person**
Hot sausage sandwich, fresh cut fries & beverage*
- **BBQ Style-** **\$8.00 per person**
½ chickens, fixings and beverage*
- **Custom Cater-** menu and pricing options available upon request.

*beverages include coffee, tea, bottled water, ice tea or punch type
(large soda or custom beverages may incur additional charge)

Exclusive Projects

New Camping

Expansion is underway for electric campsites. Your business could sponsor a new section

IE “Kawasaki Korner”

Funds will be used to open and name new sections.

Trophies

Motocross Kids track Open House Etc.

Custom trophies with exclusive name rights

(I.e. Courtesy of ABC)

HUTS

New Rental “Huts” are being erected for the convenience of members and available to rent by the weekend, month or year. Should you choose this project your sponsor monies will be used to help build a hut and be named after your business IE the ABC Hut

PET PROJECT

Each Tri-County Representative responsible for approaching sponsors has a pet project or a partiality to a certain project; campground, playground, Halloween, kitchen etc. Choose this option to support your representatives pet project or if you are undecided and funds will be allocated to where they are needed most.

Platinum Benefits

- **3 Tri-County memberships**
- **Shared logo Project**
- **Vendor Space**
- **Custom Trackside banner**
- **Sponsor Plaque**
- **Website Links**
- **Featured Newsletter space**
- **Display and distribution of promotional materials**
- **Secondary purchasing of club necessitated items.**
- **Exclusive Halloween shirt logo printing**
- **Second item logo printing**
- **Preferred place of purchase for our members**

Investment \$700

Shared Projects

Trail Project

Permanently named/marked trail.

Logo/stickers or design will be adhered to already produced trail markers.

Size specification
3" x 4"

Markers indicate trail number in 3 Inch numbers, below will have Sponsor Logo.

Markers are placed on the right hand side of each trail and feature reflective tape. Benefits, highly visible and supports trail riding.

Track (Drag)

Funds will be used to establish pit areas, Sponsors choosing this will receive a percentage of the area.

Specialty grading and painting will be

established, sponsors name will be prominently displayed in area. Logo Racing Vests for repeat racers.

Pet Project

Each Tri-County Representative responsible for approaching sponsors has a pet project or a partiality to a certain project; campground, playground, Halloween, kitchen etc. Choose this option to support your representatives pet project or if you are undecided and funds will be allocated to where they are needed most.

Gold Benefits

- **1 Tri-County membership**
- **Vendor Space**
- **Custom Trackside banner**
- **Sponsor Plaque**
- **Website Links**
- **Featured Newsletter space**
- **Display and distribution of promotional materials**
- **Tertiary purchasing of club necessitated items.**
- **Exclusive Halloween shirt logo printing**
- **Second item logo printing**
- **Preferred place of purchase for our members**

Investment \$500

Bronze Benefits

- **Sponsor Plaque**
- **Website Links**
- **Featured Newsletter space**
- **Display and distribution of promotional materials**
- **Exclusive Halloween shirt logo printing**

Investment \$100

What do I need to do?

Sign contract and remit fee
Complete membership forms for each membership
Provide promotional materials for distribution
Provide logo for banner, newsletter, and logo printings
Display Tri-County brochures & Event Flyers
Provide a discount for Tri-county Members when displaying their membership card.
If applicable provide TC with \$200 wholesale promotional/giveaway type merchandise to use in any manner except outright sale (Titanium Sponsors)

Below you will find a review of our sponsor levels and their benefits. Keep in mind that the memberships that accompany a sponsorship level may be given away, used for promotions/business building or sold at current value. This allows you to recoup a significant portion of your sponsorship minimizing the cost to you and maximizing your public exposure. Like type trade in lieu of cash is an option. Sponsorships are renewable each season. Packages are customizable; please contact Ann 814-590-3917.

BENEFITS	TITANIUM	PLATINUM	GOLD	BRONZE
Memberships	5	3	1	0
Membership value	\$650	\$390	\$130	0
Permanent Project	YES	NO	NO	NO
Club Purchasing/Service	Primary	Secondary	Tertiary	No obligation
Dealer Day	YES	NO	NO	NO
Exclusive Project	YES	Co-Op	NO	NO
Vendor Space	YES	NO	NO	NO
Property Banner 4x8 *	YES	YES	YES	NO
Logo Printing (2nd)	YES	YES	YES	NO
Halloween logo printing	YES	YES	YES	YES
Halloween shirts	5	4	3	1
Pavilion Plaque	YES	YES	YES	YES
Website Link	YES	YES	YES	YES
Newsletter Feature	YES	YES	YES	YES
Display Information	YES	YES	YES	YES
Non Cash prize/donation	\$200	\$200	\$150	\$100
Investment	\$1000.00	\$700.00	\$500	\$100.00

Purchase a CORE Sponsorship above and choose any additional sponsorship below for HALF price!

Payments arrangements may be made, however payment in full is expected in accordance with arrangement.

<p align="center"><u>One time Permanent Additional</u></p> <p align="center"><u>Advertising opportunities</u></p> <p>One time advertising opportunities are available. Signs are permanently placed on project property. Areas are highly visible and prime locations. These advertising opportunity are a onetime investment and limited time offer as once the funds are raised for completion of the project no further signs will be sold.</p>	<p align="center"><u>Yearly Renewable</u></p> <p align="center"><u>Advertising opportunities</u></p> <p>Want to be seen first? Have your name seen immediately upon entrance and exit. These double sided signs can't be missed whether you are a member or a guest, you have to pass these signs twice each time you come to the club. Signs are available in 2 sizes--4x8 and 4x3. These advertising opportunities are renewable yearly.</p>	<p align="center"><u>Event Specific</u></p> <p align="center"><u>Opportunity</u></p> <p>One time specific event includes logo item printing for event, i.e. t-shirt, banner etc. Sponsors will be recognized throughout the event and are welcome to set up a vendor spot for event day. Includes 2 Gate Passes and 1 event promo item (i.e. T shirt)</p>
<p>4 x 8</p> <p>\$1000</p>	<p>4 x 4</p> <p>\$750</p>	<p>2x2</p> <p>\$500</p>
<p>4 x 8</p> <p>\$1000</p>	<p>4 x 3</p> <p>\$750</p>	<p>\$500</p> <p>Must furnish logo/print</p>

* Banner may be upgraded to custom metal sign for an upcharge of \$200

Proposal 1:

Proposal 2:

Welcome to Sponsorship Thank you for your Support

BUSINESS NAME
CONTACT NAME
BUSINESS ADDRESS
CITY STATE ZIP
PHONE/FAX
EMAIL
WEB ADDRESS

<u>Office Use Only</u>
Level _____
Date _____
Paid _____
Rep _____

Attach artwork or business card:

Custom Arrangements:

Signature: _____	Date: _____
Representative Signature: _____	Date: _____
Office Use Only:	
Sponsor level _____	Project choice _____
Allocations: _____	Co-op Project _____